

Dear Potential Sponsor.

We have started a banner program to help pay for our athletic expenses at Floyd Dryden. The banner program will help fund many aspects of sports teams, in the case boys basketball, including travel expenses, uniforms, and equipment.

In our banner program, your company would provide a banner along with a monetary sponsorship. The sponsorship cost is \$600 for a 6'x 3' banner, and \$300 for a 4'x 2' banner. We would hang the banner in our gym, which will be seen by many people in Southeast Alaska as described below. The banner would hang there for the entire year, and at the end of that time you will be given an opportunity to renew your sponsorship and keep your banner on our walls.

Floyd Dryden hosts games at our school that many parents attend, and as you may already know, our school is used every weekend and several times during the week by the Juneau Parks & Recreation Department for youth basketball and indoor soccer. Our gym is also used by the Hoop Time program in the spring, and tournaments are hosted to which several Southeast communities are invited to participate. There are band and choir concerts, potlucks, and numerous other events that take place in the gym, too. Our events at Floyd Dryden are well attended by parents and other local community members.

If you want to participate, please fill out the enclosed form along with a check for \$600 or \$300 as appropriate (with **Boys Basketball** in the memo), and bring your banner to the school office Monday-Friday 8:00 AM to 4:00 PM. If your company does not have a banner and would like to have one created, Sign Pro, Commercial Signs and Printing, or another business can do that for you.

Please consider taking part in this very worthwhile sponsorship opportunity.

Thank you,

Floyd Dryden
Boys Basketball Coaching Staff